



SET UP & GO

We will build your market data business from the ground up so it's easy and straightforward for you to run yourself. Take a look at the table below to see what services are included:

| SERVICE | WHAT WE DO? | WHY WE DO THIS? | BENEFITS |
|--|---|--|--|
| Review of your internal and outbound data | Conduct a system analysis and outbound data summary | Identifies value points in your data sets | Ensures maximum revenue for existing data |
| Client/Data user review outbound data | Review how external clients are already using your data and why | Informs your data policy. Allows us to develop products tailored to you | Ensures that existing usage can be easily commercialised with minimum impact on existing clients |
| Create and implement a data policy | Tailor a data policy to meet your objectives and client requirements | Ensures that data usage is correctly commercialised | Provides for both greater revenues and control |
| Produce a data licence for vendors and end users | Create a data licence agreement and roll out to existing clients | Correctly controls your data use rights | Reduces data leakage and unlicensed activity |
| Develop a data package and pricing structure | Package your data into sets of asset classes | Ensures that vendors and clients can control and understand your data sets and pricing | Vendors can onboard more quickly and clients easily understand the data options |
| Work with the content acquisition teams to launch the new service | Through our existing relationships we ensure your service gets through the process quickly and smoothly | Reduces time to market and maximises vendor engagement | Faster revenue generation |
| Assist with technical delivery | Where additional technology is required to export data we can introduce technical solutions | Using known technology providers with the relevant experience ensures the most efficient solution is provided to fit your requirements | Reduced cost and time to market |

Find out more:

SMS: +44 (0)7773 910 611

Email: team@eosedata.com

Visit: www.eosedata.com