



# SET UP & GO

We will build your market data business from the ground up so it's easy and straightforward for you to run yourself. Take a look at the table below to see what services are included:

SERVICE	WHAT WE DO?	WHY WE DO THIS?	BENEFITS
<b>Review of your internal and outbound data</b>	Conduct a system analysis and outbound data summary	Identifies value points in your data sets	Ensures maximum revenue for existing data
<b>Client/Data user review outbound data</b>	Review how external clients are already using your data and why	Informs your data policy. Allows us to develop products tailored to you	Ensures that existing usage can be easily commercialised with minimum impact on existing clients
<b>Create and implement a data policy</b>	Tailor a data policy to meet your objectives and client requirements	Ensures that data usage is correctly commercialised	Provides for both greater revenues and control
<b>Produce a data licence for vendors and end users</b>	Create a data licence agreement and roll out to existing clients	Correctly controls your data use rights	Reduces data leakage and unlicensed activity
<b>Develop a data package and pricing structure</b>	Package your data into sets of asset classes	Ensures that vendors and clients can control and understand your data sets and pricing	Vendors can onboard more quickly and clients easily understand the data options
<b>Work with the content acquisition teams to launch the new service</b>	Through our existing relationships we ensure your service gets through the process quickly and smoothly	Reduces time to market and maximises vendor engagement	Faster revenue generation
<b>Assist with technical delivery</b>	Where additional technology is required to export data we can introduce technical solutions	Using known technology providers with the relevant experience ensures the most efficient solution is provided to fit your requirements	Reduced cost and time to market

## Find out more:

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